

Frequently Asked Questions

Q: How much of my Enco purchase goes to a non-profit organization?

A: 1% of the product sale; that is price *before* shipping and handling fees.

Q: How many trees will be planted for me when I purchase Enco products?

A: Enco takes the price of your purchase (i.e. the price before shipping and handling fees) and plants one tree for every \$200 spent.

Cumulative Sales Amount		# of Trees planted
\$200	=	1 tree
\$400	=	2 trees
\$1,000	=	5 trees
\$2,000	=	10 trees
\$10,000	=	50 trees
\$20,000	=	100 trees
\$50,000	=	250 trees
\$100,000	=	500 trees

Q: Who are the recipients of the donation from my Enco purchase?

A: We donate our proceeds to the Arbor Day Foundation and the National Forest Foundation.

Q: How does this affect my carbon offset?

A: This donation is a long term investment. Trees do not begin absorbing CO₂ until they have begun to mature; therefore, we need to start planting today in order to plan for our future!

A single mature tree can absorb carbon dioxide at a rate of 48 lbs./year and release enough oxygen back into the atmosphere to support 2 human beings.

(McAloney, Mike. Arguments for Land Conservation: Documentation and Information Sources for Land Resources Protection, Trust for Public Land, Sacramento, CA, December, 1993)

Q: How will I be notified that a portion of my purchase has been donated?

A: Enco will provide a certificate of donation with the amount of the donation and to which organization.

Q: When will a donation be made for me?

A: Donations are made on a quarterly basis.

Good for You... Good for the Environment! TM