

As part of Enco's Rewards Program... the *Green GiveBACK* program donates 1% of every product purchase to one of our affiliated non-profit organizations in order to contribute to the reduction of your carbon footprint!



"...inspiring people to plant, nurture, and celebrate trees."



"Engaging Americans in caring for our National Forests."

### **What is a Carbon Footprint?**

"Carbon Footprint" is simply the measurement all greenhouse gases (GHG) a person or business produce and release into the environment.



Your every day actions use energy and produces carbon dioxide (CO<sub>2</sub>), your Carbon Footprint is the measurement of the impact on the environment resulting from your activities.

### **Why Do I Need To Reduce My Carbon Footprint?**

By reducing your Carbon Footprint, you are "offsetting" the amount of GHG and CO<sub>2</sub> you have released.



Everyone has the responsibility to reduce their Carbon Footprint in order to reduce your impact on the climate change (a.k.a. global warming).

### **Did You Know...**

- "One acre of forest absorbs six tons of carbon dioxide and puts out four tons of oxygen. This is enough to meet the annual needs of 18 people."— U.S. Department of Agriculture
- "There are about 60-to 200- million spaces along our city streets where trees could be planted. This translates to the potential to absorb 33 million more tons of CO<sub>2</sub> every year, and saving \$4 billion in energy costs."—National Wildlife Federation
- "Trees absorb CO<sub>2</sub> and are vital carbon sinks. Its estimated that the world's forests store 283 Gigatonnes of carbon in their biomass alone, and that carbon stored in forest biomass, deadwood, litter and soil together is roughly 50% more than the carbon in the atmosphere." – United Nations Environment Programme
- "Each person in the U.S. generates approximately 2.3 tons of CO<sub>2</sub> each year. A healthy tree stores about 13 pounds of carbon annually -- or 2.6 tons per acre each year." – Nowak, David J., "Benefits of Community Trees"

**Good for You... Good for the Environment!™**